# Healthy nutrition at all life stages



## NINOLAC® BABY CEREAL

The ideal nutrition after mom's

milk.

With great taste and optimal composition, **NINOLAC® BABY CEREAL** is scientifically designed to be an ideal introduction to solid foods.



#### **Delicious, smooth and nourishing cereals**

NINOLAC<sup>®</sup> BABY CEREAL is made with all natural ingredients. It has a balanced energy content, for optimal growth with less risks of obesity.

The cereals used in its composition are partially hydrolyzed. This advanced technology breaks the cereals starch into smaller sugars and makes digestion easier for the baby. It also brings natural sweetness with less addition of sugar.

NINOLAC<sup>®</sup> BABY CEREAL is a good source of fibers, decreasing constipation and protecting the baby's intestine. Its amino acid profile is close to that of mother's milk and it contains lactose that improves calcium absorption providing stronger bones and teeth and improved immunity. What's more: NINOLAC<sup>®</sup> BABY CEREAL contains essential vitamins and minerals, covering all needs of the growing baby.

#### Available in 5 great tastes

- Wheat and Milk
- Wheat Milk and Honey
- Wheat Milk and Dates
- Wheat Milk and 5 fruits
- Rice and Milk

## **NINOLAC® MAMA** Because an optimal nutrition is required to ensure a good life.

**NINOLAC® MAMA** is a milky cereal meal with 10 minerals and 12 vitamins, providing all nutrients a mother needs for her baby in one delicious meal.



#### Feeding mothers for healthier babies

NINOLAC<sup>®</sup> MAMA is a formulated nutritional supplement specially designed to fulfill the needs of pregnant and breastfeeding women, for themselves and for their developing fetus or growing infant.

Specific extra-nutrients are required during these important moments of their life. They are all supplied by NINOLAC<sup>®</sup> MAMA. Among others:

- HBV Proteins (high biological value proteins) to build tissues and facilitate growth
- Omega 3 and DHA for an optimal brain and vision development
- Zinc necessary in more than 200 enzymes actions and composition
- Vitamin A for the eye and vision development
- Folic acid for neural development and to decrease the risk of anemia of pregnant women
- Choline, taurine and inositol that the (future) mothers might not optimally synthesize

#### All you need in one cereal product

- Energy
- Low fat
- Omega 3 and Omega 6 fatty acids
- Calcium
- Iron
- Vitamin D

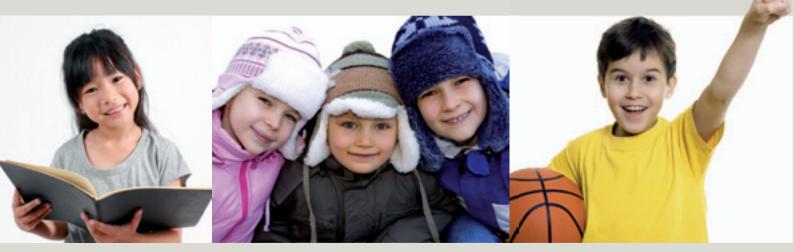
NINOLAC<sup>®</sup> MAMA is formulated with European ingredients and is gluten-free.

It is **easy to digest** thanks to the fact it is made with hydrolyzed cereals and it has high fibers content.

#### **Kids**

### NINOLAC <sup>®</sup>KIDS Smarter, stronger and safer children

**NINOLAC® KIDS** contains 38 vital nutrients, providing a complete and balanced formula for the needs of growing children from 3 years onwards.



#### **Enhances performance and mental potential**

NINOLAC<sup>\*</sup> KIDS contains Omega 3 and DHA, which support the growing brain, but also choline and micronutrients that play important roles in brain performance and learning, including vitamin B6, vitamin B12, folic acid and iron.

#### **Optimal nutrition content**

NINOLAC<sup>®</sup> KIDS provides energy and proteins for children growth. Vitamins and minerals are essential to a healthy development. NINOLAC<sup>®</sup> KIDS contains calcium, phosphorus, potassium, magnesium, vitamin D, vitamin K and taurine, helping maximizing bone mineral mass and promoting strong teeth. Chromium, vitamin B1, vitamin B2, pantothenic acid, biotin, niacin, carnitine and inositol help the efficient conversion of food such as fats and carbohydrates in energy.

#### Strengthens the immune system

Macronutrients and micronutrients are essential for building up an effective immune response. Children may be at risk of insufficiency of nutrients that support immunity, including vitamins A, C & E, and minerals like iron, zinc and selenium. NINOLAC<sup>®</sup> KIDS provides all these nutrients for strengthening immunity of growing children.

- Made with premium Belgian chocolate
- Easy to digest thanks to its hydrolyzed cereals
- High fibers content

## NINOLAC<sup>®</sup> GOLD For a longer, healthier and more active life.

**NINOLAC® GOLD**'s formula is designed with 36 vital nutrients and is among the world's best nutrition for middle aged and seniors.



#### **Healthier heart**

NINOLAC<sup>®</sup> GOLD helps the good heart function, reduces the risk of cardio-vascular disease and helps keeping blood vessels and good blood pressure

#### **Stronger bones**

Vitamin D3 favours calcium absorption, what slows down osteoporosis.

Magnesium helps in calcium fixation, while phosphorus supports bones health.

Calcium, vitamin D3 and K1 and Omega 3 contribute to the decreasing in loss of bone mineral density.

#### **Better digestion**

NINOLAC<sup>®</sup> GOLD is made with hydrolyzed cereals, what eases digestion. Components like coenzyme Q10, copper and vitamin B help metabolizing energy. Fibers and inulin improve digestive health and promote the growth of good bacteria in the intestines.

#### **Overall health improvement**

- Helps maintaining normal skin and hair
- Helps keeping vitality and mobility
- Strengthens the immune system
- Helps maintaining mental performance
- Is good for vision
- Protects cells from oxidative damaging (anti-aging)

Belourthe is an independent company and one of the largest cereal processing sites in Europe. Our factory, in the region of the Ardennes Forest, in Belgium, is in a green location, far from all pollution.

#### **Belourthe S.A.**

Av. des Villas 3 4180 Hamoir - Belgium Tel. +32 (0)86 380 111 Fax +32 (0)86 388 501 info@belourthe.be www.belourthe.be