

# Your partner for fresh frozen vegetables, herbs and fruit



Year after year, harvest after harvest, Ardo supplies its continuously growing markets around the world with high quality fresh frozen vegetables, herbs, fruit, pasta, rice and potatoes.

Our knowledge throughout the whole chain combined with our flexible approach allows us to satisfy current and adapt to future market needs through **innovation**, **investment and technical excellence**.

#### Sustainable partnership



Ardo supports **long-term relationships** with our growers, our suppliers and our customers, which we believe offer stability for all parties and are necessary to provide the confidence for sustainable investments. We are working hard to develop truly sustainable ways of growing our crops and producing our products that consider the crop's requirements, the activities of our farmers and the demands of our customers.

### Our range in a nutshell

Ardo's product policy is market-driven and aims for diversity. Therefore, Ardo markets different product groups, each with their own added value and functionality in every kitchen. They all have one thing in common: **they are grown, harvested and processed with full care and dedication.** 



An extensive range of flavourings, from classic to exotic.





An extensive range of user-friendly blanched vegetables, both classics and new varieties.





A varied and high-quality range which draws on Ardo's many years of experience in organic market gardening.



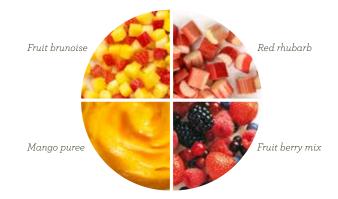


A wide range of pre-cooked, pre-roasted or grilled products.





A varied range of perfectly ripe, fresh-frozen fruit and fruit mixes that are immediately ready for use.





Prepared vegetables, with subtle herbs and/or a complementary sauce.





Tasty fried vegetable snacks and vegetable fries - ideal when you fancy a change.



## Quality is the cornerstone of our corporate strategy





Ardo works together with over 3 500 farmers to grow 87 crops on 49 000 ha in 8 countries across Europe.

We produce frozen vegetables that are grown with the maximum respect for nature and the environment.

Our approach is summarized in our MIMOSA-program, Minimum Impact with Maximum Output Sustainable Agriculture.







Our Quality Managers play an active role at all stages of production and we encourage them to become experts in each of the crops that they are involved with. To acquire this knowledge they accompany our agronomists on field visits and undertake training in the production processes in our factories.

Our objective is to supply our customers with **products that meet the highest safety and quality standards.** Our production sites are certified to internationally recognised standards (BRC / IFS) that in turn provide a platform for the more demanding Ardo group standards.

# Ardo delivers to a large portfolio of customers

Ardo meets your demands with appropriate products that correspond to your specific market. Packagings are also adapted to your specific needs.

Ardo's team of culinary advisors are always available to discuss the culinary and technical aspects of every product in complete detail with end users. The culinary advisors also provide tips and suggestions for making the best use of Ardo products in your kitchen.





### Production, packing, distribution and sales units



- ARDO SALES UNITS
- ARDO PRODUCTION, PACKING AND DISTRIBUTION UNITS
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