

Welcome to our world



Welcome to the world of Agristo.

We have satisfied lovers of quality, taste and enjoyable meals authentically tasting chips, potato croquettes and other potato products since 1986.

Agristo is all about making delicious pre-cooked and deep-frozen potato products. Chips, mashed potatoes, hash browns, gratins... We have them all. And we make them, upon request, in any shape or size, seasoned to taste and packaged to suit the client's wishes.

We only use potatoes which meet our stringent quality requirements, and grown by local farmers.

Our state of the art plants process, season, shape and package potatoes. This is done by high-tech equipment, to ensure that our clients only ever receive high-quality products.

Our delicious deep-frozen potato products are shipped worldwide, and reach our clients through the 'own label' brands of supermarkets, restaurants and mass catering operations.

Breakfast, lunch or dinner – for every meal we have the perfect potato product. Enjoy!

Agristo. We love potatoes.

Agristo



A gift from nature,
brought to you in the most
innovative way.



'WE MEET
OUR CLIENTS'
REQUIREMENTS,
FROM THE FIRST
CONCEPT TO
THE FINAL PRODUCT,
WITH GREAT SERVICE
AND FOLLOW-UP!

Retail / Food service industry / Private label

As a private label manufacturer, Agristo serves retailers and food service companies all over the world. These days, retailers use their own brands to stand out from the pack, in terms of products, flavours and packaging. Agristo helps its clients develop their own brands from the inception down to the finished product. Every component of our products can be tailor-made for our clients.

Agristo can offer practical solutions for every initiative

We guarantee the quality of our total supply chain, from the raw potato to the finished product, and offer our clients custom-made products for their customers.

We offer an extremely varied range of chips and similar products. In addition, we are able to offer all our clients custom-made solutions. Over the years, we have developed a wide range of deep-frozen potato products, featuring both cut products and special dishes. Thanks to our Research & Development specialists' constant search for new recipes and product variety, as well as attention to our clients' wishes, dreams and creative ideas, plus evolving market and consumer trends, we keep innovating our products—both for retailers and for clients working in the food service industry. 'Convenience' is the buzzword at present... A trend Agristo has been focusing on for years now.

Agristo

Classics

Our 'Classics' range is mainly about chips as you know them, in a wide variety of sizes and thicknesses, ranging from the well-known thin-cut 'matchstick chips' to thicker chips measuring 14mm in width.

Delicious potato croquettes and mash are also included in this range. They form the basis of every individual kitchen...

And we deliver them exactly as the client wants them. Not only do we take into account the wishes and preferences of consumers all over the world, but we also adjust our products for our individual clients. Colour, texture, quality—anything can be adjusted, down to the smallest packaging detail. For us, the customer really is king.

Daily meal solutions

Not every day can be chips day. May we suggest an alternative? Not all deep-frozen potato products have to be deep-fried. Our 'daily meal solutions' can also be prepared in the oven or in the microwave. The daily meal solutions are

designed to provide our clients, and their customers, with healthy daily meal alternatives.

For instance, did you know that our oven chips contain less than 4% fat?

Potatoes offer so many possibilities, just think of potato waffles with pieces of diced bacon, or sweet potato mash, or potato mash combined with vegetables, or nice spicy-crispy oven chips...

Breakfast

The first meal of the day. Why not start with a delicious potato dish? In some countries, hash browns or rösti are standard components of a good breakfast. Our Breakfast Range, too, offers potatoes in various shapes and sizes, with meat or veggies, or pure and natural if you'd rather.



*The
Agristo
experience*

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Food service industry

Our wide range of food service products stand out for their quality, stability and level of convenience. In this way, Agristo helps chefs focus on what really matters: culinary special treatment for their customers. We know chefs are also running a business. Thanks to the strict requirements we set for our range of products, we control that everything is in order, thus ensuring that all the figures are right at the end of the day. Highly efficient and consistent portion control—of a quality connoisseurs like yourself will appreciate.



Fine dining

Go for the fine dining experience... This range allows consumers to get some real gourmet food on their plates every day, without any effort. Delightful, ideally-sized portions of potato gratins,

perfectly seasoned mash, a beautifully shaped croquette to go with your roast meat... Agristo offers the right potato product for every recipe, made to the customer's own specifications. After all, sometimes a little extra makes a big difference.

*Innovaties
tot leven
brengen*



Kids

We have a special Children's Range, too, featuring potatoes shaped like stars, Christmas trees, little bears or the letters of the alphabet – guaranteed to bring a smile to your kids' faces.

Methods of preparation

Depending on the nature of the product, our products can be perfectly prepared in a deep-fryer, microwave oven, regular oven or in a pan.



Packaging

Thanks to our packaging flexibility, we can offer our partners many opportunities. We offer a complete range of products, from entry-level products to premium-quality products, in various shapes, sizes and details.



Flavour

All aspects of our products can be tailored to the client's taste. Additionally, our R&D and Sales teams gather knowledge, ideas and flavours from all over the world to create the most delicious potato products.

Taste is everything



SINCE POTATOES ARE OUR BASIC INGREDIENT, WE DIRECTLY DEPEND ON NATURE. THAT'S WHY TAKING CARE OF THE ENVIRONMENT IS ONE OF OUR MAJOR CONCERNS.

Our strength, your guarantee

We strive to produce bespoke items for our clients which meet local preferences and traditions, always allowing for regional differences. To this end, we always embark on a close collaboration, keeping in mind long-term success. As a result, we have been successful in catering to different eating habits, nutrition trends and market developments all over the world. Our goal is to offer our clients a distinguishing advantage and to share the success of our collaboration and efforts.

RESEARCH & DEVELOPMENT

R&D greatly helps us develop the perfect potato-based meal. It is our important investments in R&D that are making the difference between 'yum, nice' and 'wow, can I have some more, please?'

LOCAL FARMERS

In order to maintain a perfect feel for the potatoes we use, we only work with specially selected growers from Belgium, the Netherlands and France. That's why we can guarantee that our state-of-the-art and virtually fully automated equipment only processes the very best nature has to offer. Human handling of the potatoes is minimised where possible.

LOGISTICS

Our logistics process is characterised by fast deliveries, flexible production lines and perfect traceability. Immediately after production, all our products are taken to our warehouses, where they await transport to their final destination at a constant -21°C. In Nazareth and Tilburg, we have fully automated warehouses, but all our warehouses come with a 'first in, first out' policy.

QUALITY

We pay particular attention to our ingredients and food safety. The quality and traceability of our products are two of our major concerns. By optimizing the supply chain, we can maximize the quality of our product.





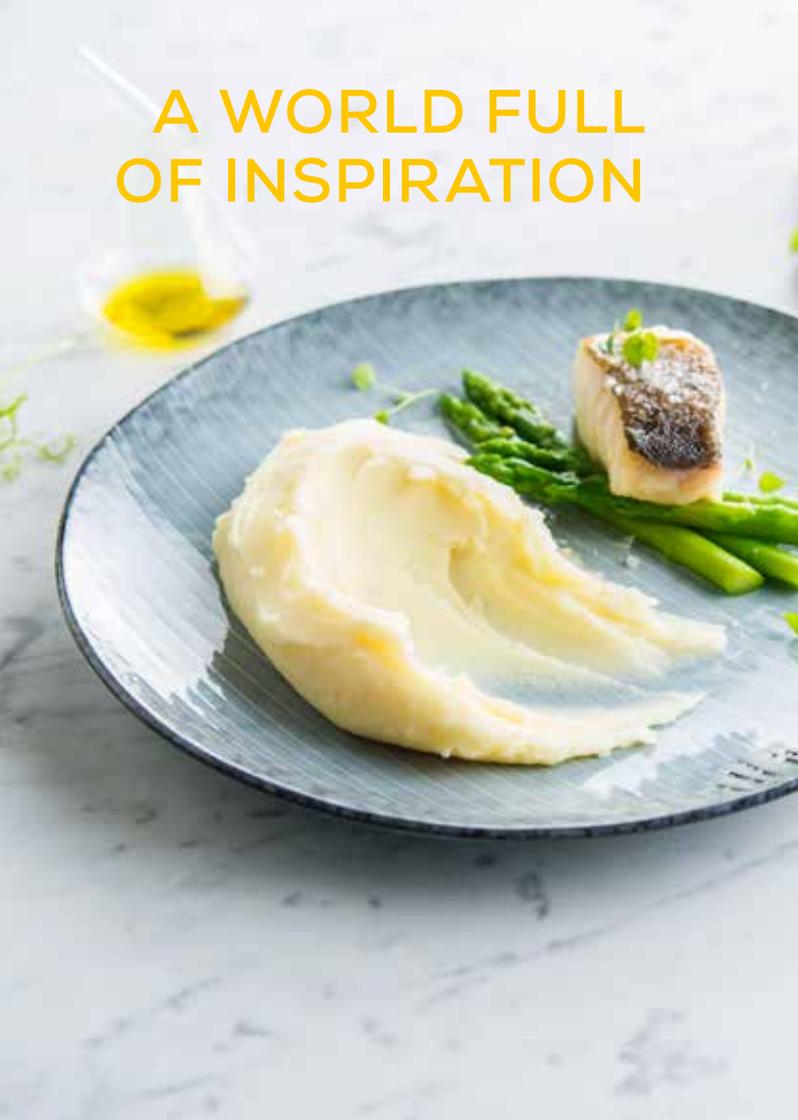
By optimizing the supply chain, we can maximize the quality of our product





*Everything starts
with a delicious
potato.*

Discover our world on www.agristo.com



**A WORLD FULL
OF INSPIRATION**

Agristo in brief*

→ **1000** employees



→ **4** locations



→ **800.000** tonnes of finished product



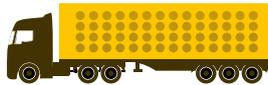
→ **714** Olympic-size swimming pools, filled to the brim with potatoes



→ **4.100.000.000** bags of chips



→ **41.620** potato trailers



→ **600.000.000** € annual turnover



→ **130** countries

→ **540** clients



Head Office
Harelbeke, België



*Budget 2021

At your
service

Want to ask us a question?
Do you wish to share your experiences with us? Do you
have any specific requirements or needs for a project?

Then contact us through **www.agristo.com** and we
will get in touch with you as soon as possible.

Head Office Agristo

Waterstraat 40
8531 Harelbeke
Belgium
+32 (0)56 73 50 50
info@agristo.com
www.agristo.com

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