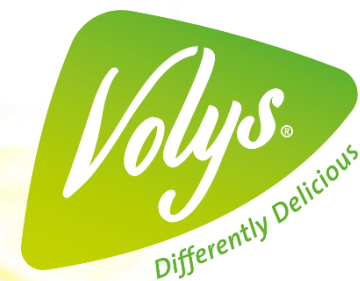




Volys
Differently Delicious

Volys inspires

*Our chicken and turkey products too.
They are nice and versatile,
wonderfully easy, high-quality and
just a bit different.*



A word from our CEO

'At Volys we aim to do more than produce delicious products... We aim to play our part in creating a better and above all healthier society.'



— Our CEO



'Nice and easy' is not an empty slogan

At Volys we aim to do more than produce delicious products... We aim to play our part in creating a better and above all healthier society.

Most importantly we aim to make things 'nice and easy' for our customers. Delicious products that can be processed easily by the end users.

Whether for consumers, caterers, institutional chefs or industrial processors: ease and enjoyment come first.

We focus on poultry products, which are low in fat and rich in minerals and vitamins. We use a variety of methods to prepare and create the products, making them 100% safe and easy to process.

Innovation is in our DNA. Our record of achievements contains classics such as Turkey Ham, Turkey Slab, Turkey Breast Schnitzel and many others. Recently we have begun to market these innovations as 'concepts'. Meaning that we supply them to our clients as brands or private label products.

We do this in a dynamic way by turning our attention to quality and respect for our people, our society and the environment in which we operate. Another of our prime concerns is animal welfare.

Thank you for visiting our website. We are always ready and willing to assist you.

Enjoy!
Herman Arnouts

Volys key figures & Volys geographically

We create and produce at 3 sites in Belgium: Lendelede (head office and production), Heule (logistic activities and production), Hoogstraten (production). From here we run an international organisation: our chicken and turkey products are appreciated in many countries.



— Volys key figures

SINCE

1946

EMPLOYEES

430

TONNES

17500 ton

TURNOVER

111 mio euros

— Volys National & International



Tailored to the local market

Beyond our home markets (Belgium, the Netherlands, France and the UK) Volys operates internationally in and outside Europe. One important sales market, for example, is the Middle East.

Volys developed a halal assortment for the muslim community in the export markets. All of the products comply with the specific Halal requirements.

Values

At Volys we aim to do more than produce delicious products... We aim to play our part in creating a better and above all healthier society. It is our mission to make things 'nice and easy' for our customers.



— Our values



Inspirational & nice and easy

Inspirational

Our chicken and turkey products are so inspiring that they will unleash your creativity. With Volys you'll simply conjure up an amazing new dish. Everyday snack or special celebration: not a single recipe escapes our creativity.

Nice and easy

User-friendly and healthy. We love to make it easy for you. Products, flavours, packaging, preparation... everything designed for the consumer or the professional, to keep things nice and easy.

Healthy enjoyment & reliability

Healthy enjoyment

Healthy eating and total enjoyment, what a glorious combination! Our lean chicken and turkey meat is packed with nutrients. That means pure enjoyment in a balanced way.

Reliable

Bursting with quality, authentic and safe. We always cook our poultry first, so that you can enjoy eating it with total peace of mind.



Values

At Volys we aim to do more than produce delicious products... We aim to play our part in creating a better and above all healthier society. We do this in a dynamic way by turning our attention to renewal and innovation.



— Our Values



Dynamic & innovative

Dynamic

An enthusiastic and dynamic team, we love to assume the leading role. We are constantly proactive, finding unique and innovative products. That's why we always exceed your expectations

Innovative

Volys breaks with convention. Innovation is part of our DNA. We never stop innovating or improving. We do it for our poultry, and we do it for us. So the food on your plate keeps getting better.



History

In 2021 Volys celebrates 75 years in business. 75 wonderful years of growth distinguished by quality products and innovative new concepts.

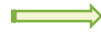


— History



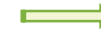
1946

The Dewulf brothers set up a chicken slaughterhouse on Oudstrijderslaan in Lendeledede.



1957

The Dewulf brothers introduce a name change in 1957 and operate under the new company name of Volys.



1974

Volys launches the first poultry-based charcuterie product on the European market.



1995

Volys expands the coverage of its assortment, and to its range of cold cuts it adds culinary preparations..



2017

Volys aims to raise its profile as a manufacturer of balanced foodstuffs. To maximise this message a radical change is made to the logo and business identity.



2020

In order to perpetuate growth, an extra business site was purchased in Heule. In 2020 Volys Heule became operational as a logistics center.

*Chicken & Turkey
are the basic
materials at Volys*



*“Innovation
is in our DNA”*



Finest ingredients
**Natural
taste**
Authentic recipe

Volys
Differently Delicious

Products

Our chicken and turkey products are an inspiration. They're lovely and versatile, nice and easy, bursting with quality and just that little bit different.



— Our product ranges



Cold Cuts

Refined poultry charcuterie, freshly sliced or pre-sliced for practicality. Such as our iconic Turkey Ham and classic Oven Baked Turkey Fillet. Ideal in a delicious sandwich, as a snack, 'on the go' or in tapas.



Culinary Preparations

Our unique pre-cooked products are a wonderful suggestion for mealtimes. Have you tasted the legendary Pavé Mignon, the classic Chicken Tournedos or other innovations like chicken rashers in mango curry sauce?



Breaded Products

Everyone loves a little crunch. Our breaded poultry products are a real hit. Volys' Turkey Schnitzel and traditional cordon bleu are irresistible. Be inspired by our latest innovations, such as Chicken Crusties and Chicken and Spinach.



Turkey Bacon

Only 5% fat, but 100% flavour. You will be delighted with our delicious turkey rashers. Eating bacon has never been so healthy. Whether for breakfast, in a salad or in a sandwich, you just won't be able to get enough of it.

About Chicken & Turkey

While they are probably not the most beautiful birds, chicken and turkey are nutritious. The meat is lean and packed with nutrients. And that's not all they tuck away beneath their plumage.



— Here's how healthy chicken & turkey are

1. Protein bomb

Turkey and chicken are richer in proteins than other meats. These are the building blocks for your muscles (your whole body, in fact). They are also easy to digest, which makes them ideal for a sports diet.

2. Cholesterol control

Good news for anyone with high cholesterol! Chicken and turkey are ideal. Lean white fish is the only thing better.

3. Vitamin boost

The meat contains a cocktail of vitamins. Vitamin B3 (niacin) regulates the metabolism, vitamin B6 is great for the skin, vitamin B12 for a properly functioning nervous system and vitamin D for strong bones.

4. Low in Calories

Turkey is hands-down winner when it comes to calories. It's so lean that it's streaks ahead of its little brother, chicken.

5. Source of minerals

Poultry is an excellent source of minerals and trace elements (these are also minerals, but they only occur in the body in small amounts). Both help to regulate the metabolism. A single portion contains phosphorus, selenium, calcium, potassium, zinc and iron: essential nutrients for the body.



Volys & Halal



Our Halal products were developed for the Islamic community. The range is largely earmarked for export. All of the products comply with the strict Halal requirements and are identifiable by means of the Halal label on the packaging. Volys obtains its certification from the HFCE.



— Our Halal assortment



Cold cuts

We have an extremely wide range of Halal charcuterie products. From standard flavours (natural, garden herbs ...) to more international & exotic flavours (Habanero, Thai, Tikka ...). To extend the shelf-life of our chilled products for export we use HPP technology. The average shelf-life is 5 to 6 months..



Culinary preparations and breaded products

A few of our best-selling Volys products are also available with a Halal label: Turkey Slab, Turkey Burger, Chicken Fillet, Chicken Crusties ... In view of the long distances involved these products are supplied frozen. This gives them a shelf-life of 8 to 10 months on average.



Turkey Rashers

An absolute sensation in the Halal range are the Turkey Rashers. These rashers are both delicious and lean, and lend themselves well to a variety of applications. Our Turkey Rashers are naturally smoked over beechwood and individually frozen to achieve maximum storage life (between 8 and 10 months on average). Also available in HPP.

Customers

We work for people with people. They are therefore central to every step that Volys takes. Our customers have one thing in common: full confidence in Volys to grow their business together with them. This is how we create great long-term collaborations.



— Our customers



Speciality Business

Are you looking for delicious poultry products? We offer a wide range of products for every retailer, which can be eaten hot or cold. We have just the right thing, from cold cuts to culinary preparations, for caterers, butchers, sandwich bars...

Food Service / Commercial Kitchen

Our food service customers can also choose from an extensive range of hot and cold preparations. An assortment that evolves with the market trends. Our specialist account managers provide tailor-made services. Our team of sales advisers in Belgium visits clients in the social catering sector.



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— Our customers




Retail / Supermarket

Volys is a reliable partner in the retail sector. We collaborate to develop new ideas and concepts. Throughout the process we support our clients without ever losing sight of quality

Industry

Our products lend themselves well to every application. From pizzas, sandwiches and hamburgers to ready meals. More and more industrial clients are using our products as semi-finished foods in their preparations. We provide tailor-made product development in industry-sized packaging.



A professional kitchen scene with three chefs in white uniforms and tall hats. The chef in the center is focused on a task, with steam rising from a pot on the stove. The kitchen is well-lit with natural light from a window and has various cooking utensils hanging from a rack. Fresh vegetables like bell peppers and broccoli are on the counter. A white speech bubble with a green border is in the bottom left corner.

“User-friendly and healthy. We love to make it easy for you.”

Inspiration

You can do a lot with chicken and turkey. Our foodies are well aware of this. With their tips and recipes you can easily conjure up an amazing new dish. Everyday snack or special celebration: not a single recipe escapes our creativity.



— **Inspiration** -> find more recipes on volys.be/recipes



Cold cuts

Chicken fillet with caramelised hazel nuts and French beans



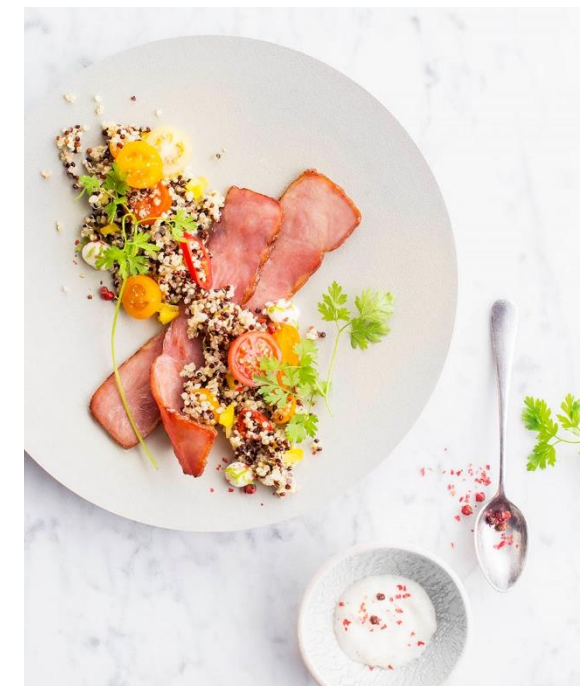
Culinary preparations

Chicken tournedos with crisp green vegetables



Breaded products

Gegrilled sandwich with Chicken Crusties



Turkey bacon

Turkey Bacon with quinoa salad

Concepts

Innovation is in the Volys DNA. We work constantly on renewal and on products with extra added value. Our latest concepts are informed developments - products that make it nice and easy for you and your customers and that taste great.



— Concepts

'Innovation is in the Volys DNA'



Tapas

Volys products are perfect for an enjoyable and informal evening of tapas



Pure Poultry

Pure Poultry is our concept for the modern-day consumer who is increasingly in search of unadulterated and authentic products.



Dindesse

Our bacon was given 3 stars by a professional food tasting panel of culinary chefs.



Label brands

More and more 'labels' are being created as a mark of quality or animal welfare.



Organic

Volys is organically certified and offers a range of organic cold cut products..



Minced poultry

Volys minced products are pre-cooked, so they are quick to prepare, safe and deliciously tender and succulent

Brands

In essence Volys is our brand for the professional market in the 'Benelux' and for consumers in export markets. Dindesse and Volibon are consumer brands. We also take a proactive approach to the Private Label.



— Our brands



Volys

In essence Volys is our brand for the professional market: speciality businesses (butchers, caterers, sandwich bars...), commercial kitchens (food service) and the industrial market.



Dindesse

Dindesse is bacon as you've always known it, only from turkey. So it contains just 5% fat per 100 g, while normal bacon contains 20% on average.



Volibon

Volibon is a Volys brand that covers quality poultry products for consumers. At present the brand is mainly found in the French and Belgian markets.



Private label

Volys is a preferred and valued partner for many clients around the world. We take a proactive approach to Private Label and develop innovative concepts.

Packaging

Each market segment has specific requirements and expectations in terms of packaging. We want to make life easier for our customers with a type of packaging adapted to the channel for which it is intended.

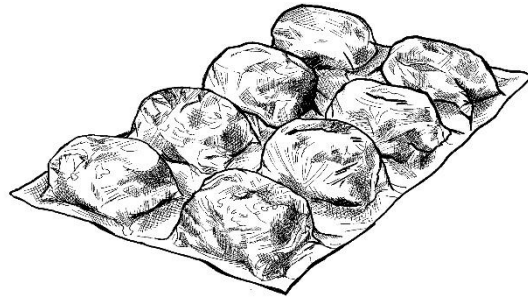


— Our packaging



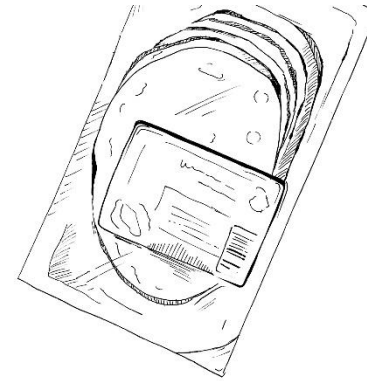
Bulk units & multi-portion products

Bulk units are products suitable for further slicing or portioning by the professional user



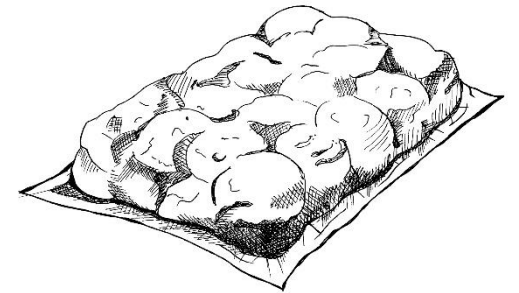
Bulk portion packs

Bulk portion packs are packs that contain portions destined for the professional user. The portions may be individually or bulk packaged.



Consumer packs

Consumer packs are packs that are destined to reach the end-consumer. These may be individual or family-sized portions



Industrial packs

Industrial packs are extra large bulk portion packs.

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— Our packaging



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Shelf-life

In essence, Volys is a manufacturer of refrigerated food products. To extend the shelf-life Volys also supplies its products frozen, or employs HPP technology for its cold cuts.



— Shelf-life



Chilled

In essence Volys is a manufacturer of chilled products. Products in consumer packaging have a shelf-life of 14 to 30 days. Bulk units 42 days on average.



HPP

To extend the shelf-life of our chilled products for export we use HPP (High Pressure Pasteurisation) technology. The average shelf-life is 5 to 6 months.



Freezer

Some culinary, breaded and bacon products are supplied frozen to extend the shelf-life. The average shelf-life is 8 to 10 months.

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Commitments

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— Our commitments

1. Quality

Reliability and safety are in our DNA. Our quality team follows the strictest guidelines to guarantee quality at its best.

2. Innovation

Volys has a clear focus on product development and innovation. We collaborate on fundamental research with external partners and university labs. This allows us to launch surprising new products every year.

3. Sustainability

Sustainability is an important idea and one in which we continue to invest. We ask our suppliers to sign a sustainability charter and we too take initiatives in this area. Zo banden we in 2018 palmolie uit al onze producten en processen.

4. Animal welfare

Volys is attentive to animal welfare. Our Animal Welfare Officer ensures that everything is done properly and with due respect.



The Volys logo is a green, rounded triangle containing the word "Volys" in a white, cursive script. Below it, in a smaller, lighter green font, is the tagline "Differently Caring".

Volys.
Differently Caring

The background of the slide is a photograph of a rural landscape. In the foreground, there is a rusty, corrugated metal fence on the right and a wooden post-and-rail fence in the center. Beyond the fences is a green field, and in the distance, a village with a prominent church spire is visible under a clear sky.

*“we take care of
people, animals
and society*

Because We Care.”



Volys Culture

Volys works for and with people. As a dynamic team, we work on our products and services for client and consumer with daily enthusiasm and love of the job.



— Our internal values



Don't give up

Behind Volys is a dynamic team of specialists, who do their utmost for our delicious products. Everyone plays a part in the ultimate result.

Go for it

We support and encourage our workers. At 'our place' we give you plenty of responsibility, but expect you to be conscientious and thorough in your work.

Keep an open mind

We work in a goal-oriented and open culture with a healthy respect for consultation. Together we raise Volys to a higher level.

Feel good in yourself

We see to your welfare and well-being, and provide a safe and healthy working environment. We give you the opportunity to develop and allow your talents to grow.

Have fun

It's a good atmosphere here. You fit in well with your colleagues, and that outstanding sense of collective responsibility comes into its own on our team activities.

'At Volys, it's great to work. A stable working environment in a dynamic and strongly evolving company'.

Contact us

*We create and produce at 2 sites in West Flanders and 1 in Antwerp.
From here we run an international organisation: our chicken and
turkey products are appreciated in many countries.*



— Contact



*Do you have any questions or would you like
more info? Please feel free to contact us.*

- General enquirements: +32 51 335020 or info@volys.be
- Question for our sales department: +32 51 335033 (Belgium) or +32 51 335030 (export) or sales@volys.be
- Jobs @ Volys: www.volys.be/jobs

www.volys.be

