



 **EDS**
MUCH MORE THAN CANDIES

**COMPANY
PRESENTATION**



WHY

At EDS, we firmly believe in the possibility of combining environmental respect, individual dietary preferences, and pure gourmet pleasure!



HOW

We offer attractive options that perfectly match consumers' dietary preferences, packaged in sexy designs that consciously increase the value of their shopping cart.



WHAT

We make premium FREE-FROM impulse confectionery products, such as Yolloh®, Herbertt® and Savea®.



MUCH MORE THAN CANDIES

ORIGIN

Located in the heart of Brussels, Euro Distri Service (EDS) is the creation of a formidable team.

Our four shareholders bring together their diverse and complementary knowledge and experience.

With more than 20 years of know how in confectionery and impulse products, they've perfected their skills in brand activation tailored for the checkout environment.

OUR SHARED MISSION

We challenge conventional brands with innovative, exclusive products, presented in eye catching packaging.

We offer the most requested claims among consumers: Organic, Vegan, Gluten-free, Gelatin-free, Sugar-free, and more...

INCLUSIVITY

In an era where self-awareness is essential, addressing the growing concern of food allergies and delivering products that perfectly align with consumers' dietary sensitivities is our top priority.



THE BRANDS

YOLLOH® - VEGAN, GLUTEN FREE & GELATIN FREE CANDIES - THE BEST IMPULSE PRODUCT

Yolloh® is a compilation of the best candies that market has ever known!
 - Vegan, Gluten Free & Gelatine Free candies - Respectful to all food sensitives - 25 references - A wide variety of colors, shapes and textures: jelly, starch, gummy, hard, soft, sour, sweet, ... - Header bags with attractive and dynamic colors - Mischievous mascot Yolloh® has been specifically designed for the checkout environment.

Yolloh® is present in +3.000 shops in Western Europe (Carrefour, Delhaize, Lukoil, Intermarché, Cora, Match, Press Shop, RELAY, Trafic, Lulu Group, OVS..) and after only 3 years on the market has reached **the Top 25 confectionery** sold in Belux according to Nielsen IQ datas.



YOLLOH

FOOD RETAIL - PROXIMITY



LOUIS DELHAIZE



CARREFOUR MARKET



PROXY DELHAIZE

YOLLOH

FOOD RETAIL - HYPER/ SUPERMARKETS



CORA - BELGIUM



CARREFOUR - BELGIUM



LECLERC - FRANCE

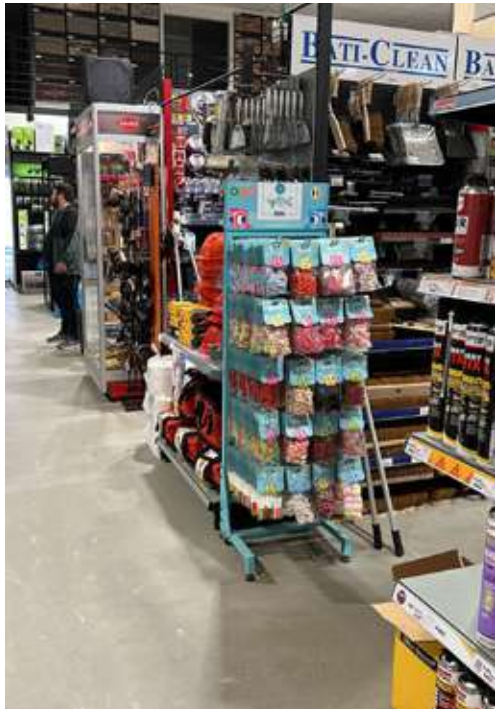
YOLLOH NON FOOD RETAIL



ORCHESTRA - BELGIUM



ELECTRO DEPÔT - BELGIUM



BIGMAT - DIY - BELGIUM



OVS - ITALY



GEPHA - GEORGIA



DI - BELGIUM DRUGSTORE

YOLLOH

PETROL STATION



Q8



ESSO



SHOP & GO - DELHAIZE

YOLLOH

TRAVEL RETAIL



RELAY - BRUGGES BELGIUM



NATOO - AIRPORT FRANCFORT



AIRPORT BRUSSELS SOUTH



RELAY - HAMBOURG AIRPORT

HERBERTT.



THE BRANDS

HERBERTT® - VEGAN & SUGAR FREE HERBAL DROPS

Herbertt® is a new brand of refreshing herbal drops to enjoy! - Vegan, Sugar Free, Gluten Free, Lactose Free - 3 ranges & 9 fragrances (lemon, cranberries, eucalyptus, ...) - Boosted with vitamin C - Extract of +20 plants - Vintage & colorful design.



**SUGAR
FREE**



**LACTOSE
FREE**



**GLUTEN
FREE**



HERBERTT



SAVEA®

THE BRANDS

SAVEA® - ORGANIC & NATURAL CRUNCHY BARS - NUTS & HONEY

Savea® is a range of delicious crunchy bars made of honey and nuts! Organic - 100% natural - Gluten Free - Preservative, cholesterol, hydrogenated fat & coloring FREE - 4 bars: sesame, peanuts, almonds & puffed rice and 2 references of caramelized peanuts & Almonds.



SAVEA





OUR VALUES - THE 3 P'S

PEOPLE - PLANET - PRODUCT

Today, social and ecological awareness is the sine qua non for a sustainable transition towards balance for our planet and its inhabitants.

As a producer of confectionery for the retail sector, EDS not only has a responsibility to align itself with these trends, but also to anticipate them.

That's why our '3Ps' are at the heart of everything we do: 'People, Planet and Products'.



1. PEOPLE

EDS has the spirit of a family company. A company with a human dimension, where people are the *raison d'être* of our development.

Our rapid growth is first and foremost the result of the commitment of all our employees. Job creation is a constant, driven by our values of parity, inclusion and diversity within a close-knit team.

These principles extend to all our modes of production and collaboration with all our partners. At EDS, our watchwords are «fairness», «well-being» and «fulfillment» for all.



2. PRODUCT

A confectionery product is above all a moment of pleasure!

Our mission is to develop confectionery brands whose common DNA is well-being and respect for the diversity of taste and food sensibilities.

What these 3 brands have in common is :

- Innovation
- Impulse products
- Attractive packaging
- Strong claims / certifications
- Excellent front-of-pack turnover

Our credo is simply to offer «Premium» and «Functional» products that are tasty, healthy and varied.

All our products meet the exact needs of everyone, depending on their dietary choices. Our confectionery products contain only healthy, non-controversial, fully traceable and environmentally friendly substances.



3. PLANET

We think it's all very well to offer alternative ways of consuming, but it's also important to be able to contribute to preserving the planet and ensuring its sustainability.

When it comes to production, we systematically promote short circuits and the circular economy.

For a confectionery brand, in addition to its organic, nutritional and nutritive aspects, its social and environmental impact is directly linked to its marketing and, in particular, its packaging.

Our packaging is meticulously designed to marginalize its ecological impact. Made from biodegradable and/or recyclable materials, they improve the life cycle of our products and contribute directly to reducing the consumption of substances that are harmful or toxic to the environment.



OUR COMMITMENT

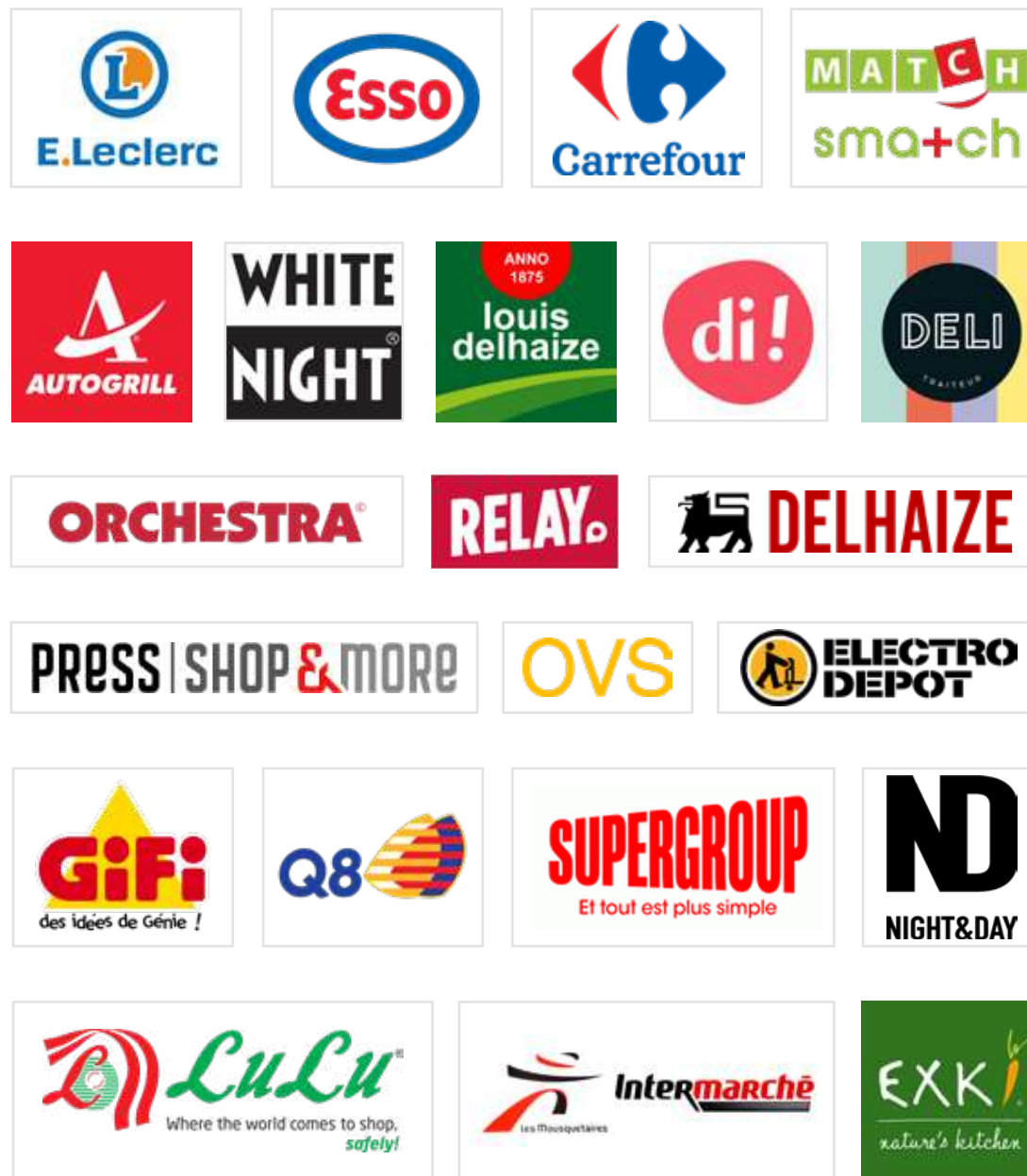
OBJECTIVE 2026

We are constantly investing in Research & Development. A sugar-free Yolloh range is currently under study.

By 2026, our new packaging will further reduce its ecological impact. We'll be using only 100% phthalate-free plastics, 100% recyclable FSC-certified cardboard and glues made exclusively from compostable, eco-friendly materials.

In short, our packaging will be 100% compostable, reflecting our ongoing commitment to reducing our environmental impact and contributing to better waste management.

OUR PARTNERS THEY TRUST US



EDS OVERVIEW



3

3 strong A Brands
And more to come...



3000+

3000+ POS all over
Western Europe



20+

Export to over
20+ countries

LET'S DO IT TOGETHER IN YOUR COUNTRY !



FRED NAYMARK

✉ fred@eds-europe.com

☎ +32 (0) 487 63 64 69

🌐 www.eds-europe.com

🏠 Rue Golden Hope, 35B 1620 Drogenbos - BELGIUM