



# GLUTEN-FREE, VEGAN & ORGANIC

*Hand-baked cookies*



## THE IMPORTANCE OF BEING GENEROUS

It's easy to call yourself Generous, but it's much more difficult – and exciting – to live up to it. Generous is the name of our product, the philosophy of our company, our sustainability driver, and our human resources mission. We try to bake the best gluten-free treats in the finest Belgian tradition using the best organic ingredients.



We work closely with several sheltered workplaces which contribute to the insertion of disabled people by offering them a useful employment in an adequate environment.



# GENEROUS COOKIES



## NICOLE NOISETTE

Hazelnut croquant - 100 g

Shelf life from production: 12 months.



## COLETTE COCO

Coconut cookies - 100 g

Shelf life from production: 12 months.



## COLETTE COCO

AN ISLAND OF GENEROSITY

Biscuits à la noix de coco  
Kokosnootkoekjes  
Coconut thins

## CHARLOTTE CHOCOLAT

Chocolate cookies with Belgian chocolate chips, hazelnuts & sea salt - 120 g

Shelf life from production: 10 months.

*Also available in vegan.*



## CHARLOTTE CHOCOLAT

FORMERLY KNOWN AS MISS GENEROUS

Cookies au chocolat, noisettes et fleur de sel  
Chocolate cookies with hazelnuts en fleur de sel  
Chocolate cookies with Belgian chocolate chips,  
hazelnuts and fleur de sel

## STELLA STRACCIATELLA

Tea biscuits with Belgian chocolate  
drops - 100 g

Shelf life from production: 10 months.



## SYLVAIN SPÉCULOOS

Traditional speculoos - 100 g

Shelf life from production: 12 months.



## VICTOR VANILLE

Vanilla butter shortbread - 120 g

Shelf life from production: 10 months.



## MARTIN MATIN

Vegan oat & chocolate soft cookies

150 g (5 x 30g)

Shelf life from production: 15 months.



## MARTINE MATIN

Vegan oat & raisin soft cookies

150 g (5 x 30g)

Shelf life from production: 15 months.



## CÉLINE CITRON

Vegan lemon shortbread - 120 g

Shelf life from production: 10 months.



## SNACKING ON-THE-GO



Martine Matin:

- \* Oat & Raisin Cookies
- \* Gluten-free & Vegan
- \* Organic
- \* 20 units of 30g per display



Martin Matin:

- \* Oat & Chocolate Cookies
- \* Gluten-free & Vegan
- \* Organic
- \* 20 units of 30g per display



Mini-snacking format

Sylvain Speculoos : 28g. Stella, Céline, Charlotte: 40g

Individually wrapped cookies



## LIMITED EDITIONS



### SAINT-NICHOLAS

Caramelised biscuits - 140 g e  
Shelf life from production: 12 months.  
Available from September to January.



### PÈRE FOUETTARD

Chocolate coated speculoos - 140 g e  
Shelf life from production: 12 months.  
Available from September to January.



### CHOCOLATE TRIPLETS

Chocolate coated cocoa cookies  
sprinkled with cocoa nibs - 120 g e  
Shelf life from production: 10 months.  
Available from September to January.



### EASTER RABBITS

Chocolate coated lemon biscuits  
140 g e  
Shelf life from production: 12 months.  
Available from February to May.

## KID'S RANGE

NEW



- ⚡ Contains 30 to 40% less sugar than similar standard biscuits
- ⚡ Gluten-free, vegan and organic
- ⚡ Rich in fibers



## ZERO WASTE



Our cookies are available in bulk. Contact us for more information.

## GIFT BOXES



### CÉLINE CITRON

Lemon butter shortbread - 120 g e

Shelf life from production: 10 months.



### CHARLOTTE CHOCOLAT

Chocolate cookies with hazelnuts & sea salt - 120 g e

Shelf life from production: 10 months.



### CHARLOTTE CHOCOLAT - FLOWER TIN

Chocolate cookies with hazelnuts & sea salt - 120 g e

Shelf life from production: 10 months





## SAINT-NICHOLAS

Caramelised biscuits - 140 g e

Shelf life from production: 12 months.

Available from September to January.



## SANTA SPÉCULOOS

Dark chocolate coated speculoos - 120 g e

Shelf life from production: 12 months.

Available from September to January.



## ASSORTMENT OF SPECULOOS

Speculoos (140g)

Chocolate coated speculoos (140g)

280g e

Shelf life from production: 12 months.

Available from September to January.

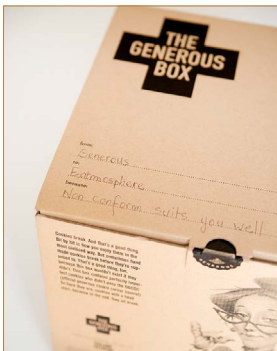


# GENEROUS BOX

Biscuits have a tendency to break. There is great advantage to that:



When they break during the production process, or they chip or simply look weird, we can't sell them. So what do you do when your company name is Generous? You create a special gift pack for it and you give them away. Good business sense? Definitely not, but it feels great. We avoid wasting food and we can make some new friends by offering them to neighborhood charities and all sorts of generous people and organizations.



101st Birthday of Mrs Vanderbiest

# TECHNICAL SPECIFICATIONS

## Standard cookie packaging

	UNITS	WIDTH	DEPTH	HEIGHT	WEIGHT e
RETAIL UNITS	1	90 mm	60 mm	165 mm	100 - 120 g e
CARTON	8	245 mm	185 mm	175 mm	800 - 960 g
EUROPALET*	19/layer*	120 cm	80 cm	180 cm	152 kg

\* 19 Boxes per layer, 9 layers per europallet, for a total of 171 boxes.

## Mini-cookie packaging

	UNITS	WIDTH	DEPTH	HEIGHT	WEIGHT e
RETAIL UNITS	1	60 mm	60 mm	105 mm	28 - 40 g e
CARTON	16	250 mm	240 mm	110 mm	450 - 640 g
EUROPALET*	12/layer*	120 cm	80 cm	180 cm	81 - 115 kg

\*12 shipping boxes per layer, max 16 layers per pallet (max 192 boxes per pallet).

## Cylindrical tin boxes

	UNITS	DIAMETER	HEIGHT	LENGHT	DEPTH	WEIGHT
RETAIL UNITS	1	+/- 95 mm	140 mm	-	-	100g-140g e
CARTON	4	-	145 mm	210 mm	210 mm	1,3-1.4 kg
EUROPALET*	15/layer*	-	170 cm	120 cm	80 cm	20kg/layer*

\*15 boxes per layer, 11 layers per europallet for a total of 165 boxes per pallet.



Picture: MeetMyJob

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