



フランダースの生姜パン — since 1867



## Celebrating over 158 years of Belgian tradition and craftsmanship.

Vondelmolen is a 5th-generation Belgian family company with a proud tradition of crafting Soft Gingerbread for over 158 years. Recognized as a regional product of Flanders, our gingerbread is made using traditional recipes, refined through generations, and produced to the highest industrial quality standards. Soft Gingerbread is a delicately spiced and slightly sweet treat, deeply rooted in Belgium's culinary heritage. With every bite, it reflects the passion and craftsmanship of our family legacy.



### The Story of Nello & Patrasche

The beloved tale of Nello & Patrasche (*The Dog of Flanders* - Ouida, 1872), set in Flanders, holds a special place in Japanese culture. At its core, this timeless story embodies values of hope, perseverance, and passion – values that we proudly uphold at Vondelmolen.

**DID YOU KNOW THAT NELLO LOVED EATING THE SOFT GINGERBREAD OF FLANDERS?**



For him, it wasn't just a treat – it was a moment of warmth, comfort, and joy, providing him with the energy to face life's challenges. This connection between Nello and our Soft Gingerbread forms a unique bridge between our heritage and the Japanese spirit.



ブラバントのアーモンド入りのしょうがパンを食べたりしました。そして、大きな納屋の中で星の光に照らされて、フルートやバイオリンの音楽と一緒に踊ったりしていました。



– *The Dog of Flanders* | Ouida, 1872

### Celebrating the unique bond between Belgium and Japan through Soft Gingerbread

At Vondelmolen, we honour this bond by bringing the story of Nello & Patrasche to life through our Soft Gingerbread of Flanders. Just like Nello, embrace the energy, warmth, and hope that comes with every bite. Together, let's celebrate the shared values that connect Belgium and Japan!

ベルギー製  
MADE IN BELGIUM



# Introducing our new Soft Gingerbread of Flanders range



## Soft Gingerbread with Almond in 8x33g and 33g

*Soft gingerbread sprinkled with fine almond pieces, from the original recipe enjoyed in Flanders since 1867. A delicate crunch that perfectly complements the subtle sweetness of our traditional recipe. No wonder Nello loved it!*

- ✓ Source of Fiber
- ✓ Low in Fat
- ✓ Low in Salt
- ✓ No Artificial Preservatives
- ✓ Gives you the energy to keep going
- ✓ Convenient format, ideal for on the go



## Soft Gingerbread with Honey & Pearl Sugar in 8x33g and 33g

*Sweet and fragrant, sprinkled with crispy Belgian pearl sugar and rich honey. A delightful and memorable taste.*



## Soft Gingerbread with Cranberry in 8x36g and 36g

*The refreshing, fruity cranberry flavour delivers a refined taste and texture that will leave you hooked. With lower sugar content and high fiber, it's the perfect balance of tastiness and wholesome goodness.*

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