***Belgium: a small country with great food!***

Belgium is a small country with great food. People across the globe already associate Belgium with great beers, waffles, chocolates and fries, but the Belgian food sector has a lot of hidden champions waiting to be discovered. And that’s exactly the message we proudly share with “Food.be – Small country. Great food.”!

**What sets Belgian food and drinks apart?**

Four things lie at the very heart of the Belgian food & drinks industry: quality, innovation, sustainability… and the Belgian way of doing business!

* Belgian producers put a lot of attention into the quality of their creations, ensuring they are both consistently safe and delicious. Belgian food and drinks are also recognized internationally thanks to the expertise and craftsmanship of our producers.
* Belgium is an excellent testing ground for food innovations thanks to its location at the crossroads of different cultures in Europe and its extensive R&D landscape. This makes Belgian food companies innovation-minded and flexible to new trends and consumer demands, at home and abroad.
* Sustainability lies at the very core of Belgian producers’ business models: investing in R&D for better and greener solutions, optimizing natural resource usage, rethinking packaging and finding ways to avoid food loss, such as donating to food banks.
* With Belgium being an excellent logistical hub, producers can distribute their products fast and in optimal conditions. When it comes to doing business, our SMEs’ humble but flexible mindsets make them easy to do business with.

**Promoting Belgian food and drinks together as proud ambassadors**

Food.be brings together a community of 1,300 Belgian food and drink producers and their partners. With the brand “Food.be – Small country. Great food.” we show the world how delicious, innovative and sustainable Belgian food and drinks really are. This way, we strengthen the image of Belgium abroad and share our passion with consumers all over
the world.

**Discover what a great small country has to offer!**

* The website [www.food.be](http://www.food.be) is the reference site for Belgian food & drinks. Connect with more than 1,300 producers, discover their great stories and find out at which trade fair or trade mission to meet them.
* Follow our social media channels - [LinkedIn](https://be.linkedin.com/company/food-be), [Twitter](https://twitter.com/food_be?lang=el) and [Facebook](https://www.facebook.com/foodbelgium)- and engage with us, as well as with each other. Like, share, engage, repeat!
* Sign up for the [Food.be Newsletter](https://www.food.be/newsletter) and encourage your network to do the same. Feel free to forward the Newsletter to all your relevant contacts!

But most of all: enjoy delicious Belgian food and drinks, by yourself or together with your friends, families and business contacts. Share pictures and your thoughts about them on LinkedIn and Twitter, tagging **@food.be** and using the hashtag **#SmallCountryGreatFood.**